

our story

TIM HAS BEEN IN THE MEAT INDUSTRY FOR OVER 20 YEARS AND STARTED PREMIER PROTEINS IN AN UNFINISHED BASEMENT IN 2005 WITH HIS WIFE JAMIE. BUT OVER THE YEARS, TIM HAS SEEN A ONCE MULTITUDE OF SMALL FAMILY FARMS, RANCHES, AND BUSINESSES, CAPITULATE TO FOREIGN AND DOMESTIC MULTI-BILLION DOLLAR CONGLOMERATES. SO TIM DEDICATED A NEW BRAND, RED TOP FARMS, TO THE RENEWAL OF THE BACKBONE OF THE MIDWEST BY PARTNERING WITH SMALL FAMILY FARMS, RANCHES, AND BUSINESSES IN THE COMMUNITIES THEY LOVE TO PROVIDE THE WORLD WITH AN ULTRA-PREMIUM MEAT FOR ALL TO ENJOY.

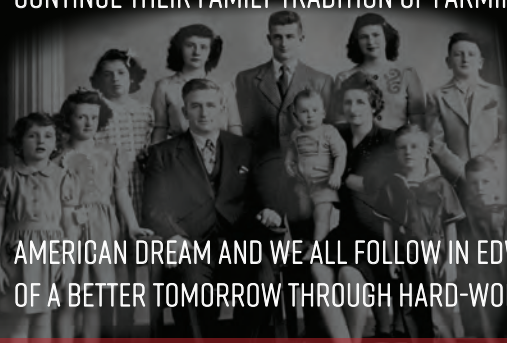


red top farms?

IN 1944 TIM'S GRANDFATHER, EDWARD HAAS, PURCHASED A RUN-DOWN FARM IN RACINE COUNTY, WI AND ENLISTED SEVEN OF HIS ELEVEN RED-HEADED CHILDREN TO WHITEWASH THE BUILDINGS. BEING CALLED "RED" HIMSELF, EDWARD ROOFED THE FARM IN BRIGHT RED SHINGLES, THUS CHRISTENING RED TOP FARM. EDWARD'S ENTREPRENEURIAL SPIRIT LED HIM TO OWN AND OPERATE OVER 30 BUSINESSES IN HIS LIFETIME INCLUDING THE "HAAS ATOMIC TRACTOR". SADLY THE FARM IS NO LONGER OPERATIONAL AS IS JAMIE'S GRANDPARENTS' FARMS PICTURED ON THE FRONT. RED TOP FARMS TODAY REPRESENTS A COMMUNITY SMALL AMERICAN FARMS THAT CONTINUE THEIR FAMILY TRADITION OF FARMING. WE ARE

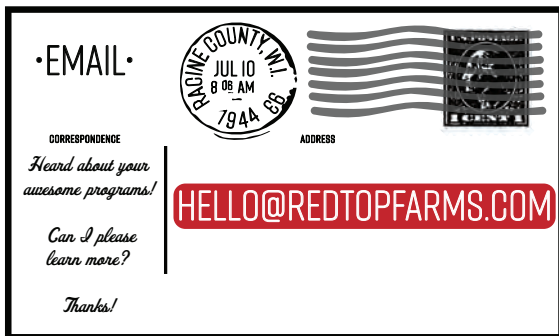
PROUD TO WORK WITH THEM TO CONTINUE THEIR PURSUIT OF THE

AMERICAN DREAM AND WE ALL FOLLOW IN EDWARD'S VISION OF A BETTER TOMORROW THROUGH HARD-WORK TODAY.



let's chat

816-628-0078



learn more

WWW.REDTOPFARMS.COM



Program Information

DISTRIBUTED BY PREMIER PROTEINS, LLC

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Our Programs



phenomenal, we do that!®

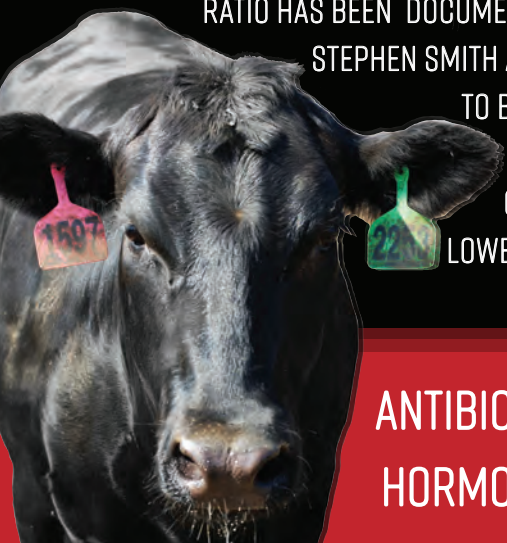


Premier American Kobe Beef®

A PRESTIGIOUS BREED KNOWN FOR THEIR SUPERIOR MARBLING, WAGYU IS A JAPANESE BREED OF CATTLE THAT FIRST SURFACED IN THE UNITED STATES IN 1975. NOW YOU WILL FIND IT IN THE FINEST RESTAURANTS AROUND THE WORLD.

OUR CATTLE ARE FED TRADITIONAL JAPANESE DIETS 300 PERCENT LONGER THAN COMMODITY CATTLE ON AMERICAN FAMILY OWNED AND OPERATED FEED LOTS. THOSE DIETS ARE PAIRED WITH METICULOUS MIDWESTERN DIET FORMULATED BY OUR ANIMAL NUTRITIONISTS MAKING OUR PROGRAM THE MOST CONSISTENT AND FLAVORFUL OUT THERE. HUMANE TREATMENT AND ALL CLAIMS ARE THIRD PARTY AUDITED. HALAL CERTIFIED.

AMERICAN KOBE/WAGYU BEEF'S MONO-UNSATURATED FAT RATIO HAS BEEN DOCUMENTED BY DR. STEPHEN SMITH AT TEXAS A&M TO BE SUITABLE AS PART OF A CHOLESTEROL LOWERING DIET.



ANTIBIOTIC FREE
HORMONE FREE



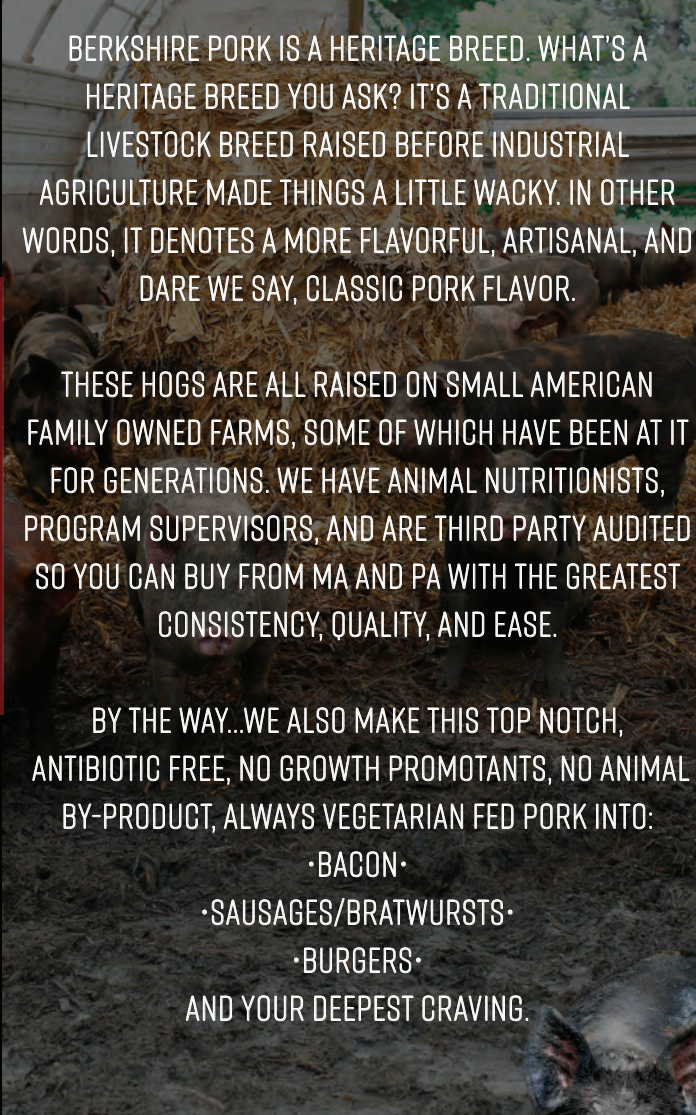
Premier American Berkshire Pork®

BERKSHIRE PORK IS A HERITAGE BREED. WHAT'S A HERITAGE BREED YOU ASK? IT'S A TRADITIONAL LIVESTOCK BREED RAISED BEFORE INDUSTRIAL AGRICULTURE MADE THINGS A LITTLE WACKY. IN OTHER WORDS, IT DENOTES A MORE FLAVORFUL, ARTISANAL, AND DARE WE SAY, CLASSIC PORK FLAVOR.

THESE HOGS ARE ALL RAISED ON SMALL AMERICAN FAMILY OWNED FARMS, SOME OF WHICH HAVE BEEN AT IT FOR GENERATIONS. WE HAVE ANIMAL NUTRITIONISTS, PROGRAM SUPERVISORS, AND ARE THIRD PARTY AUDITED SO YOU CAN BUY FROM MA AND PA WITH THE GREATEST CONSISTENCY, QUALITY, AND EASE.

BY THE WAY...WE ALSO MAKE THIS TOP NOTCH, ANTIBIOTIC FREE, NO GROWTH PROMOTANTS, NO ANIMAL BY-PRODUCT, ALWAYS VEGETARIAN FED PORK INTO:

- BACON•
 - SAUSAGES/BRATWURSTS•
 - BURGERS•
- AND YOUR DEEPEST CRAVING.

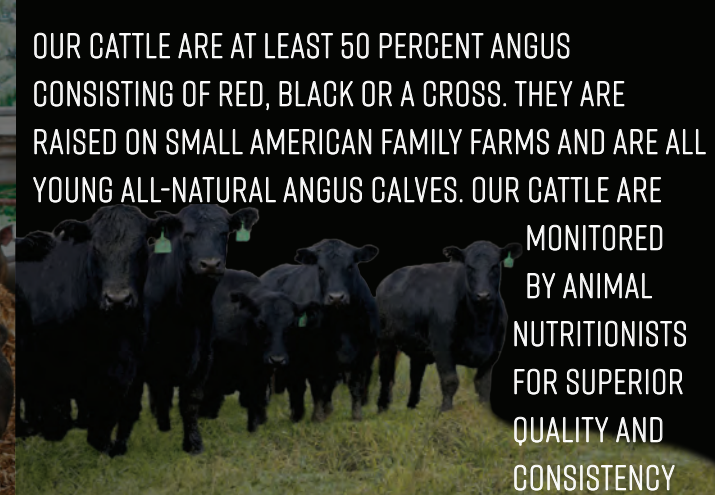


SOURCE & AGE VERIFIED
VEGETARIAN-FED



Premier American Grass-Fed Beef®

OUR CATTLE ARE AT LEAST 50 PERCENT ANGUS CONSISTING OF RED, BLACK OR A CROSS. THEY ARE RAISED ON SMALL AMERICAN FAMILY FARMS AND ARE ALL YOUNG ALL-NATURAL ANGUS CALVES. OUR CATTLE ARE MONITORED BY ANIMAL NUTRITIONISTS FOR SUPERIOR QUALITY AND CONSISTENCY



Premier American Bison™

A FULL BISON LINE AVAILABLE FRESH OR FROZEN ALL SOURCED FROM INDEPENDENT FAMILY RANCHES. NATURALLY HARVESTED INSTEAD OF RINSED & CHILLED.

- STEAKS•
- ROASTS•
- GRINDS•
- BURGER BOX•



MINIMALLY PROCESSED
ALL-NATURAL